

# Parker B. Kim

## Graphic Designer, Animator, Illustrator

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I'm Parker, a jack-of-all-trades graphic designer, with a love for motion design and animation! I'm currently a graphic designer at an agency, creating illustrations, animations, and videos for digital and physical campaigns. I have been able to help my clients boost engagement through captivating designs. I'd love to be able to bring my skills and enthusiasm to you!

## Skills

### DESIGN

Adobe Illustrator • Adobe Photoshop • Adobe InDesign • Adobe XD • Microsoft Word • Microsoft Powerpoint

### VIDEO

Adobe Premiere Pro • Adobe After Effects • Final Cut Pro X • Apple Motion

### WEB

Webflow • HTML/CSS

### ART

Illustration • Animation

### LANGUAGE

English (native) • Korean (native) • Mandarin Chinese (basic) • Japanese (basic)

### SOFT SKILLS

Communication • Adaptability • Teamwork • Creativity • Attention to detail • Time management • Project Management

## Education

### School of Motion

Design Bootcamp  
APR 2021 - JUN 2021

*Please see portfolio for project details*

### William & Mary

Marketing, Art & Art History, Innovation & Design  
AUG 2014 - MAY 2018,  
WILLIAMSBURG, VA / GPA: 3.81

## Work Experience

### DCG Communications / Graphic Designer

MAY 2022 - FEB 2025, REMOTE

- Produce videos and animations using After Effects for both social media and at events, such as the NBA Jumbotron
- Design graphics based on project brief for both print, digital, and event spaces using Photoshop, Illustrator, and Indesign
- Develop character animations and animate static graphics to boost engagement using After Effects
- Create promotional trailer videos for larger video series using Premier Pro, including storyboarding, editing, and sound design
- Layout official reports for clients and DCG using Indesign and Microsoft Word
- Build presentation decks using PowerPoint for clients, including DHS' Blue Campaign, See Something Say Something, and VA's Office of Nursing Services

### AIDDATA / Communications Associate

JAN 2019 - MAY 2022, WILLIAMSBURG, VA / REMOTE

- Designed and illustrated official publications, reports, and briefs using Illustrator, Photoshop, and Indesign
- Developed and upgraded user interface and experience on the official website, using Webflow, HTML, CSS, and Javascript
- Produced and edited original promotional videos using Premiere Pro and After Effects, including storyboarding, animations, and sound design
- Created an original logo animation for AidData, used in all branded videos using Premiere Pro and After Effects
- Crafted official branding documents for AidData's brand
- Continued all responsibilities of Communications Assistant

### AIDDATA / Communications Assistant

JAN 2018 - JAN 2019, WILLIAMSBURG, VA / REMOTE

- Designed original covers for official publications using Illustrator and Photoshop, along with media for publicity through social media and online outlets
- Created website elements, such as animations and maps, for landing pages using HTML, CSS, and Webflow
- Redesigned visual assets for reports and publications to align with brand guidelines and act as a strong supplement to written documents, using Illustrator and InDesign

### CACTUS JUICE CHARITY ZINE / Artist

AUG 2020 - OCT 2020, REMOTE

- Raised over \$2,000 to donate to the following charities: Afrotectopia, Reclaim the Block, Trans Justice Funding Project, and the Advancement Project
- Illustrated an original digital art piece and a sticker design in Adobe Photoshop
- Collaborated with over 120 artists to create a physical artbook, sold and shipped internationally